

# FOOD CONSULTING NETWORK

an international alliance of experts creating value for your business



# **Our Objective - Your Success!**

Regardless whether we provide consultancy or interim management our objective is your success by achieving product innovation, sustainable growth and profit improvement.

### Costumers

Our customers are start ups and medium to large companies. They are active in the areas of sweet, confectionary, savoury, dairy, bakery, alcoholic and non-alcoholic beverages, dietary food, functional ingredients, food supplements, feed and pharmaceuticals.

# **Food Consulting Network**



specialised in the food, beverage, flavour and pharma ingredients industry



an alliance of experts active in a wide range of complementary disciplines



independent from producers and acts in the interest of its customers

## **Expertise**

All fcn members are experienced managers in their fields.

Summing up more than 100 years of industry experiences,
we combine profound know-how throughout the entire value chain.
In extension to the in-house knowledge, fcn covers the need
of all departments through external specialists focusing on specific topics.

## **Services**

- new business development
- market analysis & entry
- sales & marketing support
- support of start-ups
- quality system management
- quality control
- hygiene management
- · audits and reviews
- advocacy representation
- legal support
- anti-corruption training

- flavour development
- ingredient application
- product innovation
- product line extension

- project management
- restructuring and change management
- interim management
- set up of digital business cases for B2B and B2C
- digital analytics and online marketing
- process digitalisation

- individual training
- tutoring & mentoring, coaching of individuals and groups

- patent and regulatory product strategies
- global regulatory trends
- engineering

- supply chain support
- purchasing and strategic procurement support
- cross cultural leadership

# **Approach**

#### **WE ACT AS PARTNERS AND MENTORS**

- creating value and sustainable growth
- optimising each phase of the product life cycle
- implementing tailor-made methods and systems
- operating with a holistic approach

The Food Consulting Network, which was founded in 2016 by six very experienced partners, has grown steadily with the number of partners and their specialist knowledge.

By working in integrated teams, the FCN partners can successfully cover a broader range of interdisciplinary projects.

Please contact a partner with the proven expertise to enable further growth and successful projects for your company.



Dr. Steffen Sonnenberg

PhD Organic Chemistry Management & Business Administration

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